

Vero Beach Computer Group

June 1, 2009 Meeting

Topic: Social Media Networks – Twitter, Facebook, etc.

Twitter ([www.twitter.com](http://www.twitter.com))



1. Send texts to a group all at once
2. Limited to 140 characters
3. Must be a member of Twitter receive Tweets
4. Creative Uses – device to send a Tweet when plants need watering
5. Used by NASA, Natural History Museum of NY, President Obama, News Organizations, Hollywood, Marketing
6. Access can be restricted to approved users only
7. Only Twitter something interesting. “going to get groceries” is not a good Tweet.
8. Make sure your cell phone has unlimited texting service if you make it a “device” to receive
9. Abbreviations are recommended, can give credit in tweet using @username
10. Use Hashtags in the form of #subject when discussing a topic. See [hashtags.org](http://hashtags.org) for popular ones
11. Tweets can’t be un-tweeted, but can be removed from your profile
12. A direct – sending a tweet to someone that no one else sees
13. A reply – can reply to any tweet using texting or twitter.com
14. A nudge – use nudge@username to get let someone know you’d like a tweet
15. Twitter bots – use to get the weather, query movies, get maps, query amazon.com, etc.

The Twitter logo, consisting of the word 'twitter' in a lowercase, blue, sans-serif font.

#### Twitter Text Commands

Message	posts a message as a tweet
@username message	sends a reply to username
D username message	sends a direct message to username
FOLLOW username	configures your twitter profile to follow username
NUDGE username	sends a message to username asking them to twitter soon
FAV username	marks username’s most recent tweet as a favorite
WHOIS username	returns profile info of username
ON username	turns on device updates for username (device usually cell)
OFF username	turns off device updates for username
GET username	returns most recent tweet posted by username
OFF	turns off all device updates
ON	turns on device updates and direct messages
STOP	stops Twitter from sending all messages to your cell phone
INVITE phone number	Sends a text message invite to a friend’s cell phone
STATS	returns number of followers, following and word tracking

Facebook ([www.facebook.com](http://www.facebook.com))

1. Post photos, videos, status updates
2. Keep track of your friends and family
3. Join “clubs”
4. Play games with friends on your team
5. Go for quality of friends, not quantity
6. Use iPhone Facebook App if you have an Apple iPhone
7. Advertise your Business
8. Keep your profile private



Beware of Scams

1. Don't give out any login/password information
2. Avoid Too Good to be True Offers
3. Don't click on links inside emails
4. Be wary of downloading any attachments or via any links – even if from friends
5. Keep antivirus current
6. Don't make your FaceBook or Twitter site public
7. When you see fine print under a “Submit” button – read it first!

Notes: